



Press Release

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10 Years Brings Many Changes at Schneider's Computing

It all started 10 years ago this month. An anxious, eager 15-year-old Brent Schneider crafted a business plan in hopes of starting his own computer business. Despite a rigorous process, tight competition and being the youngest in his group, Schneider was approved for a \$3,000 government grant. Schneider's Computing & Websites was born. Schneider went on to win the CMA Scholarship (2006), Canadian Millennium Excellence Scholarship (2006), and was a Finalist for Student Entrepreneur of the Year (2008).

In 2007, Schneider rented a retail store in downtown Mitchell after attending the University of Western Ontario. A few short years later in 2009, the company grew and Schneider's expanded into a larger store across the street. In 2010, Schneider was eager to expand, and the Stratford store was born in the Swiss Chalet/Global Pet Food Plaza. By fall 2012, Schneider's became the only computer store in Mitchell. Schneider made his largest win in 2011. Schneider's became apart of Groupe Millennium Micro - the largest IT buying group in the country of Canadian-owned and operated independent stores. Schneider's wanted to stand out as a Canadian source for quality electronics at competitive pricing. Schneider's even offers a price match guarantee that they will match any local competitors' price provided cost is less and the competitor has stock in town or locally.

Schneider's launched a fully functional and diverse e-Commerce web site to commemorate its 10th Anniversary - www.shopschneiders.com The web site features thousands of products with quick shipping at the ease of a click of a button. Check it out today!

Owner and operator Brent Schneider would like to take this opportunity to thank all the valued customers and clients. "Without our customers, we would be nowhere. We value each and every client and we go out of our way to make sure that we give each client personalized service. Dedicated and loyal clients who shop locally are the reason we continue our business. We hope more locals will start shopping locally with our large online selection at www.shopschneiders.com"

Through its partners and suppliers Schneider's expanded its services over the past 10 years to include:

- computer, notebook, tablet, ultra book, laptop, and Mac sales and service
- One-on-One training - classes and individual sessions available
- cell phone repair including unlocking, screen repair, and game system repair
- web and graphic design
- accounting and pos solutions
- networking including MS Exchange and data servers
- online and off-site data back-up
- Bell Authorized Retailer - mobility, TV, Internet, home phone, and wireless portable Internet
- Full service colour copy center including design, business cards, letterhead etc., faxing, laminating, binding, etc.
- ink and toner - free next business day shipping available
- office supplies - call for a free catalogue - free next business day shipping available

Schneider's Stratford is pleased to announce its most recent change in relocating to 145-155 Erie St. Plaza in Stratford, across from Needles Appliances and beside Joe's Diner/Avon Dental. Owner Brent Schneider says "The change is the best positive move for us to get us in a better location." Schneider's is also a part of the BBB and CFIB. The company prides itself on community values and usually sponsors local sports teams including soccer and hockey teams, and often tries to donate its services or prizes as much as possible. Check out Schneider's services online at www.scomputing.com or shop online at www.shopschneiders.com. For your business or for your home, it's one-stop shopping at Schneider's!